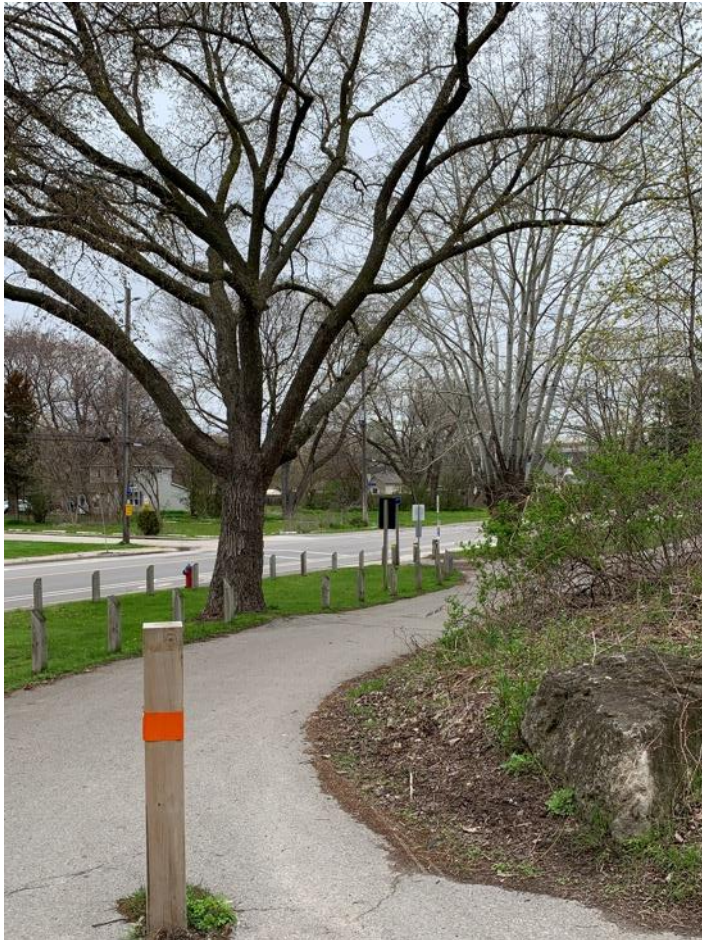


Request for Proposals
RE:DE(SIGN)
Temporary Public Art Signs at The Beachway

Deadline: Friday July 30, 2021

Budget: \$500 (design only), 15 commissions available



For more information:

Kim Selman (she/her)

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E: kim@cobaltconnects.ca

Online application can be found at:

www.burlingtonpublicart.com

Artist Opportunity

The City of Burlington public art program is launching a temporary art project, RE:DE(SIGN) as part of the 2021 Culture Days. Running from September 24 – October 24, Culture Days is 4 weeks of arts and culture experiences indoors, outdoors and online. This project will commission 15 Burlington artists to create small-scale works that will be installed on signposts along the Waterfront Trail, stretching from Beachway Park to the Lift Bridge. This project will provide trail users with a safe and accessible way to enjoy art and to learn more about the amazing creators in our community. Each artwork will be accompanied with a profile of the artist.

This call is **open to Burlington-based artists** and is open to all art forms that can be presented in a sign format. This includes, but is not limited to: visual art, graphic art, photography, poetry, writing, etc. Sound-based work such as music, spoken word, theatre, etc. may also be presented using QR codes.

Project Goals

The theme for the 2021 Culture Days is RE:IMAGINE. Arts and culture emerged as a lifeline of joy, providing gifts of colour, hope, and reprieve needed to make it through this past year. Collectively, we're imagining what a post-pandemic world could look like and how we can each contribute to that picture being brighter. Through that lens, Culture Days has chosen RE:IMAGINE as the very apt 2021 theme. RE:IMAGINE signals a positive turning point - the commitment to building tangible change into the future of arts and culture.

Artists submitting proposals for RE:DE(SIGN) should take inspiration from the RE:IMAGINE theme. Additionally, the artwork should:

- Be easily legible to pedestrian traffic, artwork that incorporates text must adhere to AODA (Accessibility for Ontarians with Disabilities Act) guidelines.
- The artwork must be suitable for presentation in a public space, for all ages (i.e., the artwork may not contain profanity, hate speech, graphic imagery, etc.)

Eligibility

This project is open to Burlington residents. Artist collectives and/or artist-led teams are also encouraged to apply. The Burlington public art program strongly encourages applications from equity-seeking communities, from individuals who identify as Indigenous, Black, People of Colour, Persons with Disabilities, and 2SLGBTQ+ and/or persons living at intersectionalities.

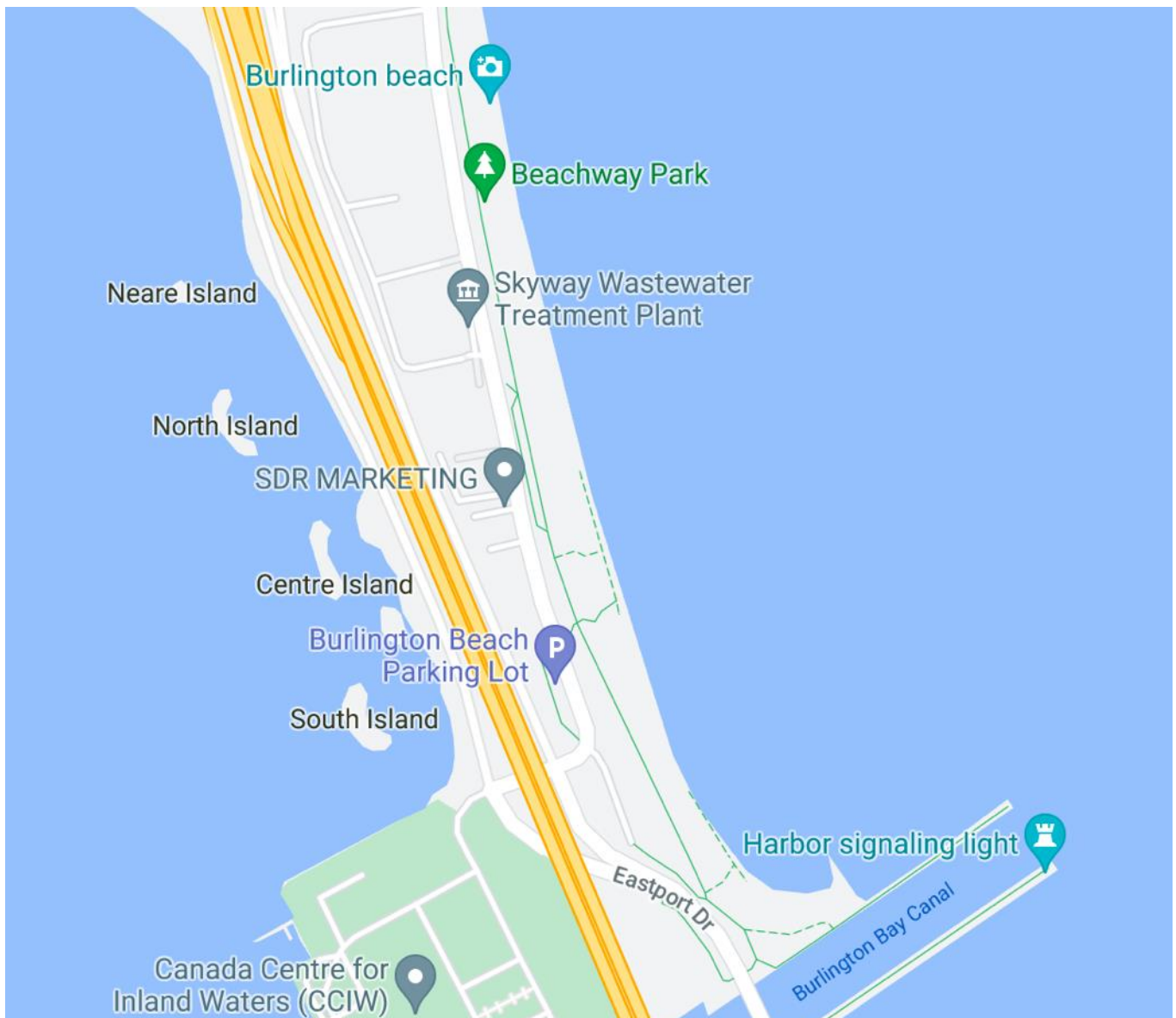
Budget

The artist fee for this project is \$500 (CAD, exclusive of HST). Successful artists will need to supply the City of Burlington with a digital artwork file ready for printing and the rights to reproduce the artwork for the purposes of the RE:(DE)SIGN project. The City of Burlington will pay for all costs related to the production, installation and maintenance of the signs.

Artwork Location

The artwork will be installed along the The Beachway's multi-use trail. This 2 km. route of lakeside trails runs from Spencer Smith Park to the canal. In addition to the trails, The Beachway features a sandy beach, an outdoor pavilion, playground and seasonal concessions. The Beachway is the perfect spot for a quiet stroll along a picturesque shore; build sandcastles, bird watch or simply take in the views and bask in an inspirational sunrise or golden sunsets.

The public art signs will primarily be concentrated on the section of path running from Beachway Park (1100 Lakeshore Road, Burlington, Ont.) to the canal. Please refer to the map below. The green line shows the multi-use trail.



Estimated Project Timeline: 2021

Deadline	Activity
July 30	RFP responses due
By August 6	Successful artists selected; enter into a contract with the City of Burlington
August 27	Final artwork files due
September 24 – October 24	Artwork installed for duration of Culture Days celebration

Selection Process

A Selection Committee comprised of artists and residents will review the applications based on the following criteria:

- o Creativity and artistic merit of the preliminary concept sketch and accompanying artwork proposal
- o C.V (resume) and artistic merit of artwork samples

Application Deadline and Receipt

All applications are due on or before **Friday, July 30, 2021 by 11:59 p.m.** Applications must be submitted online using the online application portal Submittable. Incomplete applications or those received after the deadline will not be accepted.

All applicants will receive notice via email that their application has been received. It is the responsibility of the applicant to ensure that their application has been received by Cobalt Connects. If you do not receive a verification email following the submission of your application (don't forget to check your junk mail first), please contact kim@cobaltconnects.ca or 905-515-9334.

Cobalt Connects manages the City of Burlington's Public Art Program. Guided by the Public Art Policy, Cobalt Connects works in cooperation with city staff to develop and implement the Public Art Master Plan. The selection committee, Cobalt Connects, and the City of Burlington reserve the right to not recommend any application, proposal or finalist and to terminate or re-advertise any project.

Application Package

Applications must be submitted online via Submittable using this link:

<https://burlingtonpublicart.com/calls-for-artists/>. To use Submittable, you will need to register for a free account. Please don't hesitate to contact Kim Selman, 905-515-9334 or kim@cobaltconnects.ca if you need assistance using the online application system.

Please submit the following:

- 1. Artwork Proposal:** Please provide a brief statement (**maximum 250 words**) outlining your artwork concept. Please describe how your proposal is connected to the RE:IMAGINE theme.
- 2. Artwork Sketch / Sample (if applicable):** Please submit a preliminary artwork sketch of your concept. This can be a rough sketch / work in progress rather than a completed piece. Please note:
 - If you are proposing artwork that is not in a visual format (i.e., audio-based work, writing, etc. you do not need to include a sketch. Please clearly outline how the viewer will interact with the artwork (i.e., does your artwork need a QR code, how will the written work be formatted/ presented, etc.)
 - If you are proposing to use an existing, completed artwork please submit this as your "sketch" (can include visual art, photography, audio files, written work, etc.)
- 3. Artist Biography:** Please provide a short (**maximum 50 words**) artist biography written in the third person. If your proposal is selected, this biography will be included on your sign.
- 4. Artwork Samples:** Submit 5 samples of your past artwork that best exemplify your artistic practice. This can include:
 - Images
 - Audio/visual samples (maximum 3 minutes per sample)
 - Writing samples (a maximum of 10 pages total may be submitted)
- 5. Artwork Sample List:** A numbered list that corresponds with the Artwork Samples. Please include applicable details such as production credits, artwork title, date, materials, dimensions, location.

Questions? We're Here to Help!

Please don't hesitate to contact us if you have any questions or need help with the application process: Kim Selman, 905-515-9334, kim@cobaltconnects.ca

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