

## Call for Local Writers & Visual Artists Temporary Public Art Signs at The Beachway



**Deadline:** August 2, 2022  
**Award:** \$400, 20 commissions available

### For more information:

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Online application can be found at:

[www.burlingtonpublicart.com](http://www.burlingtonpublicart.com)

## Artist Opportunity

The City of Burlington public art program is presenting a series of temporary public art signs at the Beachway in conjunction with the Ontario Culture Days. Running from September 23 – October 16, 2022, Culture Days is 3 weeks of arts and culture experiences outdoors, indoors and online. This project will commission approximately **10 visual artists and 10 writers** to create artwork that will be displayed on temporary signs along the multi-use path. This project provides trail users with a safe and accessible way to enjoy art and to learn more about the amazing creators in our community.

This call is **open to Burlington-based artists** and is open to all art forms that can be presented in a sign format. This includes, but is not limited to: visual art, graphic art, photography, poetry, short story, non-fiction, etc. Submissions may be from existing or newly created work.

## Project Goals

The theme for the 2022 Culture Days is Re-emergence. Canada is ready for a re-emergence of arts and culture — and so is Culture Days! As the world navigates to past norms and designs new solutions for everyday life, we believe arts, culture, and expression play a vital role in a healthy, thriving society. As we reimagine and re-emerge, Culture Days is an opportunity to champion a life enriched by arts, culture, and creativity.

Artists submitting proposals for the Temporary Public Art Sign project should take inspiration from the re-emergence theme. Additionally, the artwork should:

- Be easily legible to pedestrian traffic, artwork that incorporates text must adhere to AODA (Accessibility for Ontarians with Disabilities Act) guidelines.
- The artwork must be suitable for presentation in a public space, for all ages (i.e., the artwork may not contain profanity, hate speech, graphic imagery, etc.)
- Writing pieces must be 250 words or less. Please consider formatting requirements of your submission (i.e., if your submission requires multiple line breaks, spacing, etc. the word count should be reduced to allow space for this)
- Visual artwork must be supplied in a high resolution format suitable for printing.
- The dimensions of the artwork space is 21” wide and 18” tall.
- A brief artist biography will be included underneath the image on the sign.

## Eligibility

This project is open to Burlington residents. Artist collectives and/or artist-led teams are also encouraged to apply. The Burlington public art program strongly encourages applications from equity-seeking communities, from individuals who identify as Indigenous, Black, People of Colour, Persons with Disabilities, and 2SLGBTQ+ and/or persons living at intersectionalities.

### Artist Fee

The artist fee for this project is \$400 (CAD, exclusive of HST). Successful artists will need to supply the City of Burlington with a digital artwork file ready for printing and the rights to reproduce the artwork for the purposes of the Temporary Public Art Signs project. The City of Burlington will pay for all costs related to the production, installation and maintenance of the signs.

### Artwork Location

The artwork will be installed along the The Beachway’s multi-use trail. This 2 km. route of lakeside trails runs from Spencer Smith Park to the canal. In addition to the trails, The Beachway features a sandy beach, an outdoor pavilion, playground and seasonal concessions. The public art signs will primarily be concentrated on the section of path located near the playground, pumphouse building and pavilion.

### Estimated Project Timeline: 2022

Deadline	Activity
August 2	Call for Artists responses due
By August 12	Successful artists selected; enter into a contract with the City of Burlington
September 6	Final artwork files due
September 23 – October 16	Artwork installed for duration of Culture Days celebration

### Application Deadline and Receipt

All applications are due on or before **Tuesday August 2, 2022 by 11:59 p.m.** Applications must be submitted online using the online application portal Submittable. Incomplete applications or those received after the deadline will not be accepted.

All applicants will receive notice via email that their application has been received. It is the responsibility of the applicant to ensure that their application has been received by Cobalt Connects. If you do not receive a verification email following the submission of your application (don’t forget to check your junk mail first), please contact [kim@cobaltconnects.ca](mailto:kim@cobaltconnects.ca) or 905-515-9334.

*Cobalt Connects manages the City of Burlington's Public Art Program. Guided by the Public Art Policy, Cobalt Connects works in cooperation with city staff to develop and implement the Public Art Master Plan. The selection committee, Cobalt Connects, and the City of Burlington reserve the right to not recommend any application, proposal or finalist and to terminate or re-advertise any project.*

## Application Package

Applications must be submitted online via Submittable using this link:

<https://burlingtonpublicart.com/calls-for-artists/>. To use Submittable, you will need to register for a free account.

### Please submit the following:

- 1. Artwork Statement:** Please provide a brief statement (**maximum 150 words**) outlining your artwork concept. Please describe how your proposal is connected to the reemergence theme.
- 2. Artwork or Writing Submission:**
  - **Visual Art Submissions:** Please submit a preliminary artwork sketch of your concept. This can be a rough sketch / work in progress rather than a completed piece. If you are proposing to use an existing, completed artwork please submit this as your "sketch" (can include visual art, photography, audio files, written work, etc.)

OR

- **Writing Submission:** Submissions must be a maximum of 250 words. Submissions may be from existing or newly created work. It may be a stand-alone piece such as a poem or short story or an excerpt from a larger piece.
- 3. Artist Biography:** Please provide a short (**maximum 50 words**) artist biography written in the third person. If your proposal is selected, this biography will be included on your sign.

## Questions? We're Here to Help!

Please don't hesitate to contact us if you have any questions or need help with the application process: Kim Selman, 905-515-9334, [kim@cobaltconnects.ca](mailto:kim@cobaltconnects.ca)

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