



Request for Expressions of Interest  
Mountainside Pool Mural, City of Burlington

**Deadline:** Friday September 16, 2022

**Budget:** \$30,000

**For more information:**

Kim Selman

T: 905-515-9334

E: [kim@cobaltconnects.ca](mailto:kim@cobaltconnects.ca)

Online application can be found at:

[www.burlingtonpublicart.com](http://www.burlingtonpublicart.com)

## Artist Opportunity

The City of Burlington seeks Expressions of Interest from professional artists or artist teams to create a mural for a large exterior wall as part of the Mountainside Pool Revitalization Project (Burlington, Ontario).

**Artwork proposals are not required at this time.** This is a two-stage competition. In Stage One, artists will submit their qualifications and an Expression of Interest Statement. In Stage Two, three artists will be short-listed to create a full design proposal. Shortlisted concepts will be displayed for public feedback and input. Shortlisted artists may be required to participate in a brief interview with project staff and the Steering Committee (via videoconference). Shortlisted artists will be given an honorarium of \$1,500 to create their design proposals.

## Project Goals

The Mountainside Pool is part of a larger complex that includes a recreation centre with an arena, community space and youth programming. Surrounding the pool and recreation centre is a large park featuring two playgrounds, skateboard park, basketball court and nature trails through a wooded lot. As such, this space serves as an important community hub and neighbourhood meeting place.

A citizen advisory committee of local artists, residents and stakeholders was convened to explore project goals and themes. Artists are invited to respond to one or more aspects of the project goals determined by the Mountainside Pool Mural Steering Committee.

### **The Mountainside Pool Mural Project Goals:**

- Create a contemporary, professional mural that is welcoming to families and pool users
- Reflect a spirit of inclusion, community building and belonging
- Demonstrate an understanding of or connection to the Mountainside community
- Celebrate the unique natural environment surrounding the facility; Mountainside is a neighbourhood in a natural setting (i.e. wood lot, connections to Niagara escarpment, etc.)
- Artists are encouraged to consider ways to incorporate community engagement into their project design (not mandatory)

## Artwork Location

The mural will be installed on an exterior wall facing the newly revitalized Mountainside Pool.

**Fig. 1: Architect rendering of pool; mural wall denoted with red rectangle.**



**Fig. 2: Architect rendering of pool space with view from opposite direction**



## Background: Mountainside Pool Revitalization Project

Mountainside Pool revitalization project is scheduled to be completed in the spring of 2023. Once the revitalization is complete, the facility will be a fun and welcoming multi-use outdoor swimming pool that invites the community to participate and experience swimming and water play while encouraging an active and healthy lifestyle.

### Highlights include:

- A new pool with a beach entry and three 50M lap lanes
- Accessibility ramps
- Water spray features
- Climbing wall
- Waterslide
- Shade structures
- Public art mural

## Technical Requirements

- The section of wall designated for the mural is approximately 19m wide x 6m high. (62'w x 19.7'h)
- The wall is primarily composed of a lightly textured insulation panel. The lower portion of the wall (not included in measurements) has masonry which may not be painted.
- The mural may be painted directly on the insulation panel provided a high quality primer is used or can be installed using panels appropriate for an exterior application such as alupanel (trade name Dibond)
- All materials used must be high quality and intended for an exterior application
- The mural must be protected with a UV protectant clear coat
- The artist must provide all paint, materials and equipment required for the execution of the mural
- It is anticipated that scaffolding or a powered lift will be required to work on the mural. All artists and/or subcontractors using this equipment must be certified to work at heights and carry no less than \$2 million General Liability Insurance showing the City of Burlington as an additional insured for the dates they will be using the equipment.

\* **Note:** Shortlisted artists will be provided with a detailed Request for Proposals document with additional site photos and technical specifications.

## Budget

The budget for this project is \$30,000 (plus HST). This budget must include the following:

- Artist fee, including design fee, production time, project management, etc.
- All materials and equipment such as paint, panel, all mounting hardware, ladders/scaffolding, equipment rentals, etc.
- All materials or equipment required for community engagement (if applicable)
- All costs associated with travel/transportation, insurance, site preparation, etc.

## Eligibility

This competition is open to professional artists\* or artist teams. Applicants must demonstrate the capacity to oversee the design, fabrication and installation of a large-scale mural in a public space. The selected artist/artist team must be available for meetings with project staff and the Steering Committee.

We encourage submissions from artists from equity seeking groups, including 2SLGBTQ+, Indigenous, Black, and racialized artists, as well as deaf artists and artists with disabilities.

*\* A professional artist is an individual who has specialized skills and/or training in his/her artistic discipline (not necessarily in academic institutions), has a history of public presentation and is critically recognized as an artist.*

## Estimated Project Timeline: 2022 - 2023

Deadline	Activity
September 16, 2022	EOI responses due
By October 31, 2022	Three (3) artists selected for shortlist (develop detailed design proposals)
December 16, 2022	Detailed design proposals due
January 2023	Public consultation; interviews with shortlisted artists
February 2023	Winning proposal is selected; artist enters into a contract with the City of Burlington
May / June 2023	Mural is installed; public unveiling

*Cobalt Connects manages the City of Burlington’s Public Art Program. Guided by the Public Art Policy, Cobalt Connects works in cooperation with city staff to develop and implement the Public Art Master Plan. The Steering Committee, Cobalt Connects, and the City of Burlington reserve the right to choose to not recommend any application, proposal or finalist and to terminate or re-advertise any project.*

## Application Deadline and Receipt

**Applications are due on or before September 16, 2022 (11:59 p.m.).** All applicants will receive notice via email that their application has been received. It is the responsibility of the applicant to ensure that their application has been received by Cobalt Connects. If you do not receive verification within 24 hours of submitting your application, please contact [kim@cobaltconnects.ca](mailto:kim@cobaltconnects.ca) or 905-515-9334

**Applications must be submitted online.** To use the online application, you will need to create a free account for the online application system Submittable. Visit <https://burlingtonpublicart.com/calls-for-artists/> to access the online application.

## Applications must include the following:

- 1. Expression of Interest Statement:** A brief statement outlining the applicant's interest in the project and how they might approach the mural in response to the stated Project Goals. Please include a high-level description of your proposed design (i.e., your preliminary thoughts on the style and subject matter of the artwork) and outline how this concept connects to the Mountainside community. **500 words maximum**
- 2. Biography:** A short biography outlining the relevant interests, experiences and qualification of the artist(s). **250 words maximum**
- 3. Curriculum Vitae (Artist Resume):** outline recent qualifications and artistic activities. If applying as part of an artist team, please submit 1 C.V. on behalf of the collective. **Three pages maximum**
- 4. Artwork Samples:** Submit up to **eight (8) images** of your past artwork which best illustrates a related body of artwork to the proposal
- 5. Image List:** A numbered list that corresponds with the Artwork Samples. Please include details of title, date, materials, dimensions, locations, commissioning agent or client (if applicable), and budget.

### Submit Applications Online:

<https://burlingtonpublicart.com/calls-for-artists/>

### Contact Us

Kim Selman

T: 905-515-9334

E: [kim@cobaltconnects.ca](mailto:kim@cobaltconnects.ca)

W: [www.burlingtonpublicart.com](http://www.burlingtonpublicart.com)